



**OAKLAND HERITAGE ALLIANCE**  
**2012 PARTNERS IN PRESERVATION AWARDS**  
**GUIDELINES AND APPLICATION FORM**

***CALL FOR NOMINATIONS***

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Each year, the Oakland Heritage Alliance honors individuals, organizations, projects and programs whose work demonstrates a commitment to excellence in historic preservation. In doing so, we hope to inspire others to take action to preserve, protect, and promote Oakland's historic resources.

All winners will be honored during an Awards Event on Thursday, June 14, 2012 at Chapel of the Chimes, 4499 Piedmont Avenue, Oakland, CA.

***ELIGIBILITY***

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Nominated projects must have been completed within the geographical boundaries of Oakland within the last five years. Projects not yet completed will not be considered.

- Nominations may be submitted without the knowledge of the nominee
- Self-nominations will be accepted
- Nominations which are not selected for awards in a previous year may be revised and resubmitted, provided the five-year time limit has not been exceeded

***AWARD CATEGORIES***

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***PROJECT AWARDS:***

**ADAPTIVE USE/REHABILITATION**

Conversion of a historic structure for a new or compatible use while retaining its architectural integrity

**EDUCATION**

Innovative program, publication, or media tool that communicates the value of historic preservation to the general public

**NEW CONSTRUCTION**

Sensitive new design project built within a historic context

**RESTORATION**

Removing incompatible alterations and reconstructing missing elements to reflect a building's historic appearance in a given era

***INDIVIDUAL/ORGANIZATION AWARDS:***

**STEWARDSHIP**

Thoughtful maintenance and/or continued use of a historic resource by its owner(s)

**ADVOCACY & LEADERSHIP**

An effective local or statewide campaign to save a historic resource; Individual, municipality, private organization, or joint partnership that has championed historic preservation, planning or public policy

**LIFETIME ACHIEVEMENT**

Professional or volunteer who has contributed to the preservation movement over the length of his/her career

## ***JUDGING CRITERIA***

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- Impact of the project on the community
- Quality and degree of difficulty of the project
- Degree to which the project serves as an example of excellence in historic preservation and influences others

## ***JUDGES***

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Oakland Heritage Alliance invites a jury of preservation experts to review nominations for the Partners in Preservation Awards. Although the composition of the jury may change each year, OHA strives to achieve balanced representation from various professional preservation disciplines throughout the Bay Area.

## ***ENTRY GUIDELINES***

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***Project Award*** entries must include:

- Description of nominated project (no longer than 500 words, Microsoft Word document). The statement should clearly identify:
  - The beginning and ending date of the project
  - The purpose and scope of the activity
  - The project challenges or innovative approaches
  - The project's long range impact
  - Other information supporting the project as an exemplary preservation activity
  - Historic status of the property (if applicable)
- Photographs that document the project. Please include a contextual shot of the exterior of the building (if applicable). Images should be submitted as:
  - We strongly request high-quality digital images. Applicants will be **REQUIRED** to provide digital photos if they are selected for an award.
  - Original photographs, 4x6 or larger (no color photocopies or digital printouts)
  - Historic photographs of the property, if available, are encouraged
  - "Before" and "After" photographs that relate to the narrative
  - Please provide a descriptive caption for each photographic image, including a credit line for publication. Print photographs should be submitted in protective sleeves.
- Scanned copies of (or links to) any publications, including newspaper articles, related to the nomination, if available
- List of all principals responsible for the project (only **one** actual award will be presented to each project)

***Individual/Organization Award*** entries must include:

- Biography of individual or organization (no more than one page, Microsoft Word document)
- Photographs of the individual or organization nominees and the body of work for which the individual or group is being nominated.
  - We strongly request high-quality digital images. Applicants will be **REQUIRED** to provide digital photos if they are selected for an award.
  - Original photographs, 4x6 or larger (no color photocopies or digital printouts)
  - Please provide a descriptive caption for each photographic image, including a credit line for publication. Print photographs should be submitted in protective sleeves.

## ***FEES***

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Application fee for residential project or individual recognition award: \$35

Application fee for commercial project or organization recognition award: \$50

**PLEASE PRINT CLEARLY (Note: Form must be signed for entries to be judged.)**

The undersigned gives Oakland Heritage Alliance the unqualified right to use all materials entered in the OHA Partners in Preservation Awards Program. **The nominator agrees that in the event the nominated project is chosen for an award he/she agrees to contact all co-nominees and persons involved in the winning project.**

<b>NOMINATOR CONTACT INFORMATION AND RELEASE AUTHORIZATION:</b>	
<i>Nominated By (Name and Title):</i>	
<i>Nominator Phone:</i>	
<i>Nominator Email :</i>	
<i>Nominator Signature and Date:</i>	

<b>PROJECT AWARD NOMINATION SUMMARY</b>	
<i>Project Title:</i>	
<i>Award Category:</i>	
<i>Project Address:</i>	
<i>Project Owner:</i>	
<i>Owner Phone:</i>	
<i>Owner Email:</i>	
<i>Owner Address:</i>	
<i>Project Team</i>	
<i>Principal 1:</i>	
<i>Principal 1 Email:</i>	
<i>Principal 1 Phone:</i>	
<i>Principal 2:</i>	
<i>Principal 2 Email:</i>	
<i>Principal 2 Phone:</i>	
<i>Principal 3:</i>	
<i>Principal 3 Email:</i>	
<i>Principal 3 Phone:</i>	
<i>Add attachment for additional team contacts.</i>	

<b>INDIVIDUAL/ORGANIZATION PROJECT AWARD NOMINATION SUMMARY</b>	
<i>Candidate Name:</i>	
<i>Award Category:</i>	
<i>Candidate Phone:</i>	
<i>Candidate Email:</i>	
<i>Candidate Address:</i>	

**SUBMIT APPLICATION TO:**

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January Ruck, Executive Director  
446 Seventeenth Street, Suite 301, Oakland, CA 94612  
(510) 763-9218  
Email: [info@oaklandheritage.org](mailto:info@oaklandheritage.org)

**POSTMARK DEADLINE: APRIL 1, 2012**