

OAKLAND HERITAGE ALLIANCE 2006 HOUSE TOUR

A TAKE ON THE TEMESCAL

Sunday, October 15, 2006 from 1:00 to 5:30 PM

REGISTER AT ACORN KITCHENS AND BATHS, 4640 TELEGRAPH AVENUE, OAKLAND

One of Oakland's most vibrant areas features a 1903 Classic Revival house that incorporates a water tower, a turn of the century hunting lodge, and two cooperative living communities. A 1910 stucco bungalow displays an unusual collection of antiques: Chinese cinnabar, antique Chinese children's hats, beaded handbags, Victorian lace dresses, black paper dolls, and 19th century ruby Bavarian glass. Visit an 1880 two-story Italianate, as well as an Eastlake and an Arts and Crafts bungalow.

The tour is self-guided and easy to walk; most of the houses have steps up to front entries. Includes a reception at one of the tour houses

For advance tickets, send payment and form to:

OHA • 446 17th St., Suite 301 • Oakland CA 94612

For more information, please call (510) 763-9218

\$30 ADVANCE • \$35 DAY OF TOUR • \$25 OHA MEMBERS

Want to help with the house tour? Call 763-9218.



LEARN ABOUT THE HISTORY OF THE TEMESCAL NEIGHBORHOOD

THURSDAY, OCTOBER 12, AT 7:30 P.M.

We offer an evening with Jeff Norman, who will present highlights from his newly published book, *Temescal Legacies: Narratives of Change from a North Oakland Neighborhood*. \$8 OHA members, \$10 non-members. Part of OHA's Second Thursdays at the Chapel of the Chimes, in the beautiful Julia Morgan building at 4499 Piedmont Avenue, Oakland. *Books will be available! Author signing!*

Save on the house tour by joining or renewing your OHA membership!

- \$20 Keystone (limited income/senior/student): *quarterly newsletter, advance notice and discounted pricing on programs, events and tours*
 - \$40 Cornerstone (individual): *quarterly newsletter, advance notice and discounted pricing on programs, events and tours plus 50% off two house tour tickets*
 - \$60 Pilaster (household): *same as above plus 50% off four house tour tickets*
 - \$100 Pediment (organization/corporate): *same as above plus 50% off four house tour tickets (for corporate or organization, transferable)*
 - \$250-\$499 Doric: *same as above plus two tickets to all walking tours, two tickets to house tour*
 - \$500-\$999 Ionic: *same as above plus two tickets to walking tour, four tickets to house tour*
 - \$1,000-\$2,500 Corinthian: *same as above with all-access pass for two (transferable)*
 - Additional donation of _____
 - New membership Renewal membership
- Subtotal memberships/renewals: \$

Advance purchasers: Look for "will call" tables at the starting point.

NAME _____

PHONE _____

ADDRESS _____

EMAIL _____

CITY _____ STATE _____ ZIP _____

____ Tickets at member rate x \$25 =\$ _____

____ Tickets at advance rate x \$30 =\$ _____

Subtotal of tickets: \$

Grand total: \$

Enclosed is a check payable to OHA.

Charge my Visa Mastercard

Card # _____ exp. date _____

Signature _____

Send to: OHA • 446 17th Street, Suite 301 • Oakland, CA 94612



Oakland Heritage Alliance
446 17th Street, Suite 301
Oakland, CA 94612

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PEOPLE HAVE BEEN LIVING in the Temescal area for thousands of years. The neighborhood takes its name from Temescal Creek. The native Huchiun Ohlone first settled the area. Later it became part of a Spanish land grant to Luis Maria Peralta. In 1836, Vicente Peralta, the youngest son of Luis Maria Peralta, built a modest adobe on Temescal Creek, near the current intersection of Telegraph and 55th Street.

In 1855, Solomon Ellsworth Alden, a successful San Francisco restaurateur, began purchasing property in the Temescal area. In 1868, he laid out the town of Temescal and began selling lots. A small commercial district began to form around the site of Vicente Peralta's adobe. By 1870, the Oakland

Railroad Co. extended the Broadway-Telegraph streetcar line to 51st Street and Telegraph. When the University of California established its Berkeley campus, the Telegraph Avenue streetcar line was extended from Temescal Creek to the new campus.

The Temescal area then began to grow as a commercial and residential area. A Little Italy thrived, and just up the street sat Idora Park, an amusement park of wooden roller coasters, a skating rink and games. Beginning in the 1880s, the area saw the construction of large Victorian houses, still present at 49th and Clark, Shafter and Hudson, Miles and Cavour, and 51st and Shafter. Later, people began to build houses, cottages and bungalows in a variety of styles: Arts and Crafts, Shingle, Spanish Colonial revival, and Tudoresque.

Eager to gain the advantages of police and fire services, schools and other

institutions, the town of Temescal was annexed to the City of Oakland in 1897, along with the towns of Golden Gate, Peralta, Mountain View, Linda Vista, Butchertown, and portions of Rockridge and Piedmont, swelling Oakland's population by 10,000 new residents.

Today, the Temescal neighborhood still reflects its rich history. After decades of recovering from freeway construction, the Temescal neighborhood is experiencing a renaissance. The main business corridor of Telegraph Avenue is bustling with shops, restaurants and new housing and many neighborhood homeowners are restoring their historic houses. The houses on the 2006 tour show just a small part of the neighborhood's vitality and resurgence.

The Oakland Heritage Alliance is a nonprofit membership organization that advocates the protection, preservation and revitalization of Oakland's architectural, historic, cultural and natural resources.

