



OAKLAND HERITAGE ALLIANCE
2011 PARTNERS IN PRESERVATION AWARDS
GUIDELINES AND APPLICATION FORM

CALL FOR NOMINATIONS

Each year, the Oakland Heritage Alliance honors individuals, organizations, projects and programs whose work demonstrates a commitment to excellence in historic preservation. In doing so, we hope to inspire others to take action to preserve, protect, and promote Oakland's historic resources.

All winners will be honored during an Awards Event on Thursday, May 12, 2011 at Chapel of the Chimes, 4499 Piedmont Avenue, Oakland, CA.

ELIGIBILITY

Nominated projects must have been completed within the geographical boundaries of Oakland within the last five years. Projects not yet completed will not be considered.

- Nominations may be submitted without the knowledge of the nominee
- Self nominations will be accepted
- Nominations which are not selected for awards in a previous year may be revised and resubmitted, provided the five-year time limit has not been exceeded

CATEGORIES

ADAPTIVE USE/REHABILITATION

Conversion of a historic structure for a new or compatible use while retaining its architectural integrity

ADVOCACY & LEADERSHIP

An effective local or statewide campaign to save a historic resource; Individual, municipality, private organization, or joint partnership that has championed historic preservation, planning or public policy

EDUCATION

Innovative program, publication, or media tool that communicates the value of historic preservation to the general public

LIFETIME ACHIEVEMENT

Professional or volunteer who has contributed to the preservation movement over the length of his/her career

NEW CONSTRUCTION

Sensitive new design project built within a historic context

RESTORATION

Removing incompatible alterations and reconstructing missing elements to reflect a building's historic appearance in a given era

STEWARDSHIP

Thoughtful maintenance and/or continued use of a historic resource by its owner(s)

JUDGING CRITERIA

- Impact of the project on the community
- Quality and degree of difficulty of the project
- Degree to which the project serves as an example of excellence in historic preservation and influences others

JUDGES

Oakland Heritage Alliance invites a jury of preservation experts to review nominations for the Partners in Preservation Awards. Although the composition of the jury may change each year, OHA strives to achieve balanced representation from various professional preservation disciplines throughout the Bay Area.

ENTRY GUIDELINES

Entries must include:

- Description of nominated project, no longer than 500 words. The statement should clearly identify:
 - The beginning and ending date of the project
 - The purpose and scope of the activity
 - The project challenges or innovative approaches
 - The project's long range impact
 - Other information that supports the project as an exemplary preservation activity
 - Historic status of the property (if applicable)
- If nomination is for an individual, please include a brief biography (no longer than one page)
- Photographs that document the project. Please include a contextual shot of the exterior of the building (if applicable) Images should be submitted as:
 - High-quality digital images (preferred)or
 - Original photographs, 4x6 or larger (Please: no color photocopies or digital printouts)
 - Historic photographs of the property, if available, are encouraged
- "Before" and "After" photographs that relate to the narrative
- Scanned copies of (or links to) any publications, including newspaper articles, related to the nomination, if available
- List of all principals responsible for the project (only **one** actual award will be presented to each project)

Nominations for group or organizational efforts should include a photo of the nominees and the body of work for which the individual or group is being nominated. Please provide a descriptive caption for each photographic image, including a credit line for publication. Print photographs should be submitted in protective sleeves.

FEES

Application fee for residential project or individual recognition award: \$35

Application fee for commercial project or organization recognition award: \$50

PLEASE PRINT CLEARLY (Note: Form must be signed in order for entries to be judged.)

The undersigned gives Oakland Heritage Alliance the unqualified right to use all materials entered in the OHA Partners in Preservation Awards Program. **The nominator agrees that in the event the nominated project is chosen for an award he/she agrees to contact all co-nominees and persons involved in the winning project.**

Release authorized by:

Name & Title

Signature

Date

PROJECT TITLE:

Category: _____

Project Address: _____

NOMINATED BY:

Name _____

Address _____

Contact Person _____

Phone Number _____

E-mail _____

SUBMIT APPLICATION TO:

OHA Administrative Director
446 Seventeenth Street, Suite 301
Oakland, CA 94612
(510) 763-9218
Email: info@oaklandheritage.org

POSTMARK DEADLINE: FEBRUARY 28, 2011